

Our Case No. 12729/238

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
Doemling et al.)	
Serial No. 10/647,832)	Examiner: Chirag R. Patel
Filing Date: August 25, 2003)	Group Art Unit No. 2141
For: CONTENT DELIVERY)	
FREQUENCY CAPPING METHOD)	

COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE

Box Issue Fee
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Notice of Allowance dated December 10, 2007, Applicant has interpreted the Examiner's Statement of Reasons for Allowance as a list or partial recitation of specific elements of the independent claims that distinguish these claims from the applied references. Applicant submits that this list or partial recitation represents a paraphrase of these claims and that the claims themselves define the scope of the invention.

Additionally, other reasons for allowance apply with respect to independent claims 1, 13, 27, and 32. Accordingly, Applicant does not acquiesce to the reasons for allowance stated by the Examiner.

Respectfully submitted,

/Nathan O. Greene/
Nathan O. Greene
Registration No. 56,956
Attorney for Applicant

February 25, 2008
BRINKS HOFER GILSON & LIONE
P.O. BOX 10395
CHICAGO, ILLINOIS 60610
(312) 321-4200